



PRESS RELEASE

8th GIMT+AMB China 2007 Closes Successfully

Guangzhou/Stuttgart, July 24, 2007. From June 15 – 18, 2007, the 8th GIMT+AMB China 2007 was held at the Guangzhou International Commodities Fairground. After evaluating the results of the trade fair, the organiser announced that the GIMT+AMB China continued to grow according to expectations.

The exhibition saw 462 national and international companies presenting their latest machine tool and metalworking innovations on an exhibition area of 15,727 sqm. More than 15,000 visitors, including 7% international guests, attended the exhibition during the three days. Compared to last year when 412 exhibitors showcased their products, the GIMT+AMB China has increased its volume by 12%.

To hold the GIMT+AMB China in Guangzhou, the capital city of Guangdong, is an important part of the organiser's concept. As the home of all major production industries like automotive, IT, and electronics, Guangdong province is the perfect location for a machine tool and metalworking exhibition. Therefore, the 8th GIMT+AMB China 2007 could again successfully establish itself as a meeting point of the ancillary and manufacturing industries in South China.

Hu Yue, Chief Engineer of Ningjiang Machine Tools, explained: "We are very happy to see that the GIMT+AMB China is developing towards a major, specialised machine tool show in Guangzhou – the centre of the machine tool market in South China."

"For international companies, it becomes more and more important to obtain market insights into the booming areas of China and to present their technology to the top decision makers," stated Bernhard Mueller, Division Director of Messe Stuttgart

International. "Therefore, the close cooperation with the GIMT in Guangzhou fits perfectly well in our strategic concept of establishing Messe Stuttgart events in the centre of international markets."

Klaus M. Hillgardt, Chief Executive Officer of BMC AG, expressed his satisfaction with the results of the 2007 event and explained: "With its AMB support, Messe Stuttgart contributed decisively to the internationalisation of the exhibition and we are very glad that this successful cooperation will be continued on the GIMT+AMB China 2008."

For the upcoming event, the organisers expect well over 500 exhibitors on a total area of 20,000 sqm at Guangzhou's state-of-the-art fairground. Furthermore, the organisers announced that from 2008 on a two-day conference will be created. This high-level meeting point will attract the opinion leaders and decision makers for technology investments in the machine tool and metalworking industry. Speakers will mostly come from international key players of the industry, leading research centres, and trade associations. The very successful VIP program for key visitors that was introduced at this year's GIMT+AMB China will be further developed and enhanced and will seriously contribute to the number and the quality of next year's visitors.

NOTE FOR EDITORS

The GIMT+AMB China 2007 is organised by the German media company Business Media China AG, its Chinese partner BMC Zhenwei Exhibitions, and Messe Stuttgart.

BMC is an international stock exchange listed media company, which combines key competences in exhibition organisation, trade publishing, and advertising media solutions. BMC Zhenwei Exhibitions is among the three leading private exhibition organisers in China and was the first Chinese exhibition company to be accepted as a member of the Union des Foires Internationales (UFI).

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